


# Esports is Here!



Join over hundreds of schools already competing on the PlayVS Platform (pronounced 'Play Versus'), and enable your students to do what they love by providing them with opportunities to earn recognition while developing priceless critical thinking and interpersonal skills.

## Benefits of Esports

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**Character Development**  
 Students build character and develop discipline, self-esteem, and sportsmanship through practice and competition.
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**Socialization Skills**  
 Many students are already passionate about gaming. Esports provides an environment where different students can come together and bond over a shared interest.
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**STEM Skill Growth**  
 Esports competition is rooted in technology. Research has found a significant crossover between esports players and STEM interest. In fact, >50% of aspiring esports students pursue college majors in the STEM (Science, Technology, Engineering, Math) category<sup>1</sup>.
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**Increase Student Engagement**  
 Esports are co-ed, inclusive, and engage students who might not otherwise participate in school athletics or activities.
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**Experience in a Rapidly Growing Industry**  
 Esports is a relatively new field offering a wide variety of careers from on-screen sports analysts to back-end engineers who build the games. In 2019 alone, the esports job market grew by 87%.<sup>2</sup>
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**Scholastic Improvement**  
 Participation in esports follows the same strict scholastic requirements as any other high school sport. Teachers and parents both reported renewed interest in schoolwork and improvement in student grades due to participation.

<sup>1</sup> The Correlation Between Esports and Desired College Majors, 2020. (<https://gyo.gg/article/correlation-between-esports-and-education-majors/>)  
<sup>2</sup> Hitmarker: Esports jobs grew 87% in 2019, 2019. (<https://venturebeat.com/2020/02/08/hitmarker-esports-jobs-grew-87-in-2019/>)

## How to Get Started

- 1. Find Your Players**  
 Post flyers, share the news in the morning announcements, let other teachers know to spread the word around your campus!
- 2. Compete Together**  
 Whether on campus or virtually, compete online with other schools in the state. No travel is required.
- 3. Find a Coach**  
 Schools approve interested teachers, principals, or faculty members can coach esports. PlayVS provides training and support networks, including access to Super Coaches, so that you can get your program up and running fast!
- 4. Build a Team**  
 Coaches can build multiple teams that all represent the same school. Teams are co-ed and inclusive to any student who wants to play. You can create a team with just three students.
- 5. Win a Championship**  
 Build on your success throughout the regular season for a chance to compete for a state championship.

**Available Games:**  
 League of Legends, Rocket League, Splatoon 2, Madden NFL, FIFA, SMITE, and Super Smash Bros. Ultimate.

Let's Build Your Program Together. Email Us Today at [info@playvs.com](mailto:info@playvs.com)